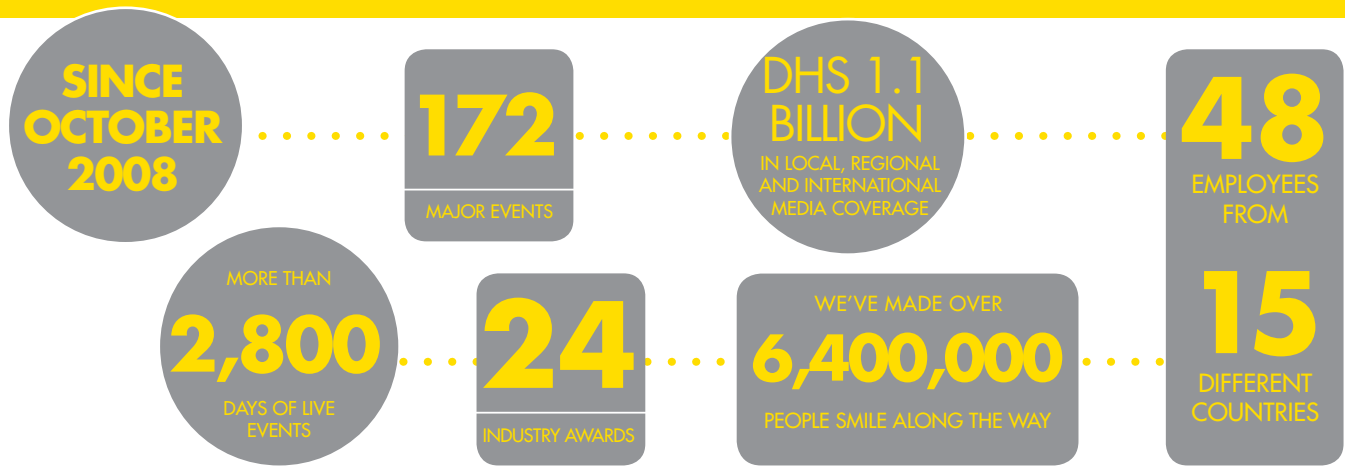




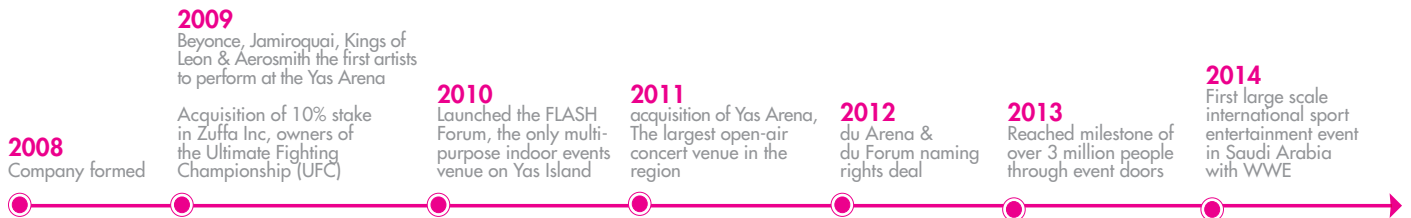
THINK FLASH.THINK ENTERTAINMENT.™

Based in Abu Dhabi, FLASH Entertainment is the region's premier live events company. We deliver world class live entertainment – from world class film festivals, classical shows, international sports tournaments and spectacular music concerts to community events, talent showcases, and edutainment events. FLASH provides the highest quality experiences for customers of all ages, backgrounds and nationalities.

THE FLASH STORY SO FAR...



KEY MILESTONES



COMMERCIAL PARTNERS

Since 2008 FLASH Entertainment worked alongside leading local and international companies:



CLIENTS

Our client list is diverse from sports to international music festivals:

- Executive Affairs Authority, Abu Dhabi Sports Council, Technology Development Committee, TCA Abu Dhabi, UAE Jiu Jitsu Federation



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MUSIC

Combining the traditions of Arabic hospitality with a world-class team of entertainment specialists to realise some of the biggest shows in the region's history.

CHRISTINA AGUILERA • GEORGE MICHAEL & ALICIA KEYS • SHAKIRA • ANDREA BOCCELLI • COLDPLAY • YASALAM 2009 • LIVE ON THE CORNICHE: RAGHEB ALAME & TIMBALAND • LIVE ON YAS: BEYONCE, JAMIROQUAI, KINGS OF LEON, AEROSMITH • THE KILLERS • CREAMFIELDS ABU DHABI 2009 • RIHANNA • IL DIVO • TOM JONES • YASALAM 2010; LIVE ON THE CORNICHE: SOPHIE ELLIS BEXTOR, KELLY ROWLAND, SEAN PAUL AND MELHEM ZEIN • LIVE ON YAS: KANYE WEST, LINKIN PARK, PRINCE • SKYBAR: KELIS, PRINCE/ INTIMATE EVENINGS: GABRIELLE, SUGABABES, CORINNE BAILEY RAE • THE JONAS BROTHERS • CREAMFIELDS ABU DHABI 2010 • GUNS N' ROSES 2010 • ERIC CLAPTON • TIESTO • YAS ROCK FACTORY • THIRTY SECONDS TO MARS • MAGIC OF MOTOWN • STEVIE WONDER • SHAKIRA • SNOOP DOGG • BEADY EYE • JANET JACKSON • METALLICA 2011 • YASALAM 2011 • LIVE ON THE CORNICHE: JAY SEAN, FATBOY SLIM, WYCLEF • LIVE ON YAS: PAUL MCCARTNEY, BRITNEY SPEARS, INCUBUS & THE CULT • SKYBAR: WYCLEF, JAY SEAN, EXAMPLE, FATBOY SLIM, JASON DERULO • CREAMFIELDS ABU DHABI 2011 • SADE • COLDPLAY • SCISSOR SISTERS • DAVID GUETTA • ELTON JOHN • LAIDBACK LUKE • MADONNA • GARETH EMERY & SANDER VAN DOORN • FERRY CORSTEN • YASALAM 2012 • LIVE ON THE CORNICHE: MISSY ELLIOT, MEL C, TAMER HOSNY, CEELO GREEN, MAYA DIAB, AKON • LIVE ON YAS: KYLIE MINOGUE, NICKELBACK, EMINEM • SKYBAR: TRAVIE MCCOY, EVA SIMONS, LUPE FIASCO, CEELO GREEN, AKON, MISSY ELLIOT, MEL C, EVE, • THE JACKSONS • DORA THE EXPLORER • KANYE WEST • ANDREA BOCELLI • STING • GUNS N' ROSES 2013 • METALLICA 2013 • THE ROLLING STONES 14 ON FIRE • SARAH GERONIMO • MACKLEMORE AND RYAN LEWIS • JUSTIN TIMBERLAKE WORLD TOUR • BLACK SABBATH • BEAUTY AND THE BEAST

SPORTS

- WWE Live In Riyadh
- World Professional Jiu Jitsu Championship – 2013 - 2014
- Mubadala World Tennis Championship – 2009 - 2014
- UFC – 112; Invincible - 2010/ Fight Night 2014
- FIFA Club World Cup 2010
- NBA JamFest Abu Dhabi 2010
- Wakestock Abu Dhabi 2010
- Household Cavalry 2009



CREATIVITY

The creative force behind groundbreaking branded live entertainment and edu-tainment programmes

- Yasalam (wow in Arabic), the largest single coordinated annual entertainment program ever seen from an F1™ host city - launched in 2009
- Abu Dhabi Science Festival, The Abu Dhabi Science Festival is the first large-scale community engagement event of its kind in Abu Dhabi. Nine days of science-related events, hands-on workshops, interactive exhibitions, shows and demonstrations happening around the city!
- Innovator

BREAKING GROUND

- The first ever Creamfields festival in the region launched in 2009 bringing over 15,000 clubbers to the capital each year
- Madonna's only regional world tour stop of 2012
- The first company to bring a three-day NBA festival to the capital
- Creating du Arena, the biggest live music arena in the region, and launching the du Forum, the first fully flexible multi-use indoor venue on Yas Island
- First live UFC event in the region, follow on event in 2014
- First Rolling Stones concert in the Middle East with 30,000 fans attending
- Beauty and the Beast was the first Disney Broadway musical in the region

MANAGEMENT TEAM

- JOHN LICKRISH – CEO**
- REEVA BAINS – VP Marketing & Communications**
- ANTHONY CIMA – VP Projects**
- TONY KOURIS – VP Commercial**
- LEE CHARTERIS – VP Operations**
- ALEXIS DIJKSTERHUIS – VP Strategic Planning & New Business**
- ANDREW COOKE – General Counsel**



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